

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
PG & RESEARCH DEPARTMENT OF COMMERCE
BUSY BEE CLUB ACTIVITIES 2023-2024

S.NO	DATE	TITLE OF THE PROGRAMME	VENUE	RESOURCE PERSON	NO.OF BENEFICIARIES
1.	03.07.2023	International Seminar on Predatory Journal vs. Premier Journal	Dr. Rameswari Nallusamy Hall	Dr Satyanarayana Parayitam Professor, Dept. of Management & Marketing, Charlton College of Business University of Massachusetts, Dartmouth, USA.	120 (offline)
2.	13.07.2023	Career Guidance Programme by Finspire Academy	Dr. Rameswari Nallusamy Hall	Mr. G Kumar Senior Transformation Catalyst Finspire Academy, Chennai.	100 (offline)
3.	11.08.2023	Skill Enhancement Programme on GST	Cauvery Hall	Mr. S Naga Arjun Tax consultant, Prop. Tax Fusions, Trichy.	200 (offline)
4.	31.08.2023	Skill Enhancement Programme on Full Stack Digital Marketing	KRT Hall	Mr .Manoj Jeevagan Managing Director Inymart Digi Solutions, Trichy.	100 (offline)
5.	14.09.2023	Skill Enhancement Programme on Intellectual Property Rights	Dr. Rameswari Nallusamy Hall	Dr. B Balamurugan Assistant Professor of Economics, Training and Placement Officer Thanthai Periyar Government Arts & Science College, Trichy.	150 (offline)
6.	20.09.2023	Skill Enhancement Programme on Investor Awareness	D16	Ms. Meghna Bose Director, Customer Relations EFICAZ Skill Development, Mumbai.	200 (online)
7.	05.10.2023	57 th A.D. Shroff Memorial Inter-Collegiate Elocution Contest	Dr. Rameswari Nallusamy Hall	➤ Dr. A Premavasumathi Head, Department Master of Business Administration, K. Ramakrishnan College of Engineering, Trichy. ➤ Dr. R Nalini Assistant Professor (Senior Grade) Department of English Anna University, Trichy. ➤ Dr. S Kamaraj	35 (Participants) (offline)

				Senior Siddha Doctor Former RMO (Residence Medical Officer) Government Medical College, Trichy.	
8.	05.10.2023	Intra - Departmental Business Quiz Competitions	KRT Hall	Ms. Shilpa A Talreja Assistant Professor Department of Commerce Cauvery College for Women (A)	100 (offline)
9.	06.10.2023	Skill Enhancement Programme on The Eve of World Heart Day 2023	Dr. Rameswari Nallusamy Hall	Dr. Senthilkumar Nallusamy Chief Consultant & Interventional Cardiologist RANA Hospital, Trichy.	100 (offline)
10.	13.12.2023	Data Dynamics and Professional Development	DT Lab	Mr. Mohammed Shuaib Siddiqui Head-Strategy and Customer Outreach BizMe Analytix, Trichy.	75 (offline)
11.	14.12.2023	The Role of Corporate Governance in Company's Sustainability	Bootstrap Cauvery	Ms. M. V. Malini Assistant Professor Government First Grade College Hosakote, Karnataka	70 (offline)
12.	06.01.2024 & 07.01.2024	International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR 2024)	Dr. Rameswari Nallusamy Hall	Dr. Ashutosh Mohan Faculty of Management Studies Banaras Hindu University Varanasi Dr. Geetha Subramaniam Professor Graduate School of Business SEGI University, Malaysia Dr. Balasundram Manian Professor Sam Houston State University USA Dr. Shankar Venkateswar Professor St. Mary's College of California, USA Veera Pandiyan Kalyani Sundaram Faculty of Business Administration Universiti Teknologi, MARA Malaysia Dr. Jebamalai Vinanchiarachi Former Principal	100 (Both online & offline)

				Advisor to the Director General of UNIDO, Vienna Principal Advisor Knowledge Management Associates Vienna – Austria.	
13.	06.02.2024	Design Thinking for Entrepreneurs	KRT Hall	Mr. S. Tamil Selvan Mind Memory Coach, Trichy.	100 (offline)
14.	08.02.2024	Intra- Departmental Business Quiz Competitions	Dr. Rameswari Nallusamy Hall	Dr. J. Lalithambigai Assistant Professor Department of Commerce Cauvery College for Women (A)	100 (offline)
15.	09.02.2024	Financial Education For Young Citizen	Dr. Rameswari Nallusamy Hall	Dr. A. Alexander Certified Financial Education Trainer - SEBI NIS Empanelment, Salem.	100 (offline)
16.	12.2.2024	Club Valediction	Cauvery Hall	Dr.N.Savithri Dean of Arts and Head, Department of Commerce, Cauvery College For Women (Autonomous), Trichy.	930 (offline)



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
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ANNAMALAI NAGAR, TRICHY-18

**PG & RESEARCH DEPARTMENT OF COMMERCE
ORGANISES
CAPACITY DEVELOPMENT PROGRAMME**

**ON
PREDATORY JOURNALS
VS
*PREMIER JOURNALS***

RESOURCE PERSON



Dr. SATYANARAYANA PARIYATAM
Professor
Dept of Management & Marketing
Charlton College of Business
University of Massachusetts
Dartmouth

3rd July 2023 (Monday)
VENUE : Rameswari Nallusamy Hall
TIME: 11.00 A.M.

ALL ARE CORDIALLY INVITED

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PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

INTERNATIONAL SEMINAR ON PREDATORY JOURNAL VS. PREMIER JOURNAL

Name of the Activity: Programme on predatory Journal vs. Premier Journal

Date & Time: 3.07.2023

No. of Participants: 120

Resource Person: Dr. Satyanarayana Parayitam

Professor, Dept. of Management & Marketing,

Charlton College of Business

University of Massachusetts,

Dartmouth, USA.

Outcome of the Event:

Our resource person Dr. Satyanarayana Parayitam conducted this programme and provided vast knowledge to the participants about journals and research paper articles, important tools required for journal and procedure and the statistical models to be used in premier journal.





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Busy Bee Club

organises

S K I L L E N H A N C E M E N T

PROGRAMME ON PROFESSIONAL COURSES

RESOURCE PERSON

G.KUMAR

ACMA,CPA (USA)

SENIOR TRANSFORMATION CATALYST

FINSPIRE ACADEMY



13 JULY 2023, THURSDAY

Rameswari Nallusamy Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

CAREER GUIDANCE PROGRAMME OFFERED BY FINSPIRE ACADEMY

Name of the Activity: Career Guidance Program offered by Finspire Academy

Date & Time: 13.07.2023

No. of Participants: 100

Resource Person: Mr. G. Kumar,

Public Accountant,

Senior Transformation Catalyst,

Finspire Academy, Chennai.

Outcome of the Event:

Our resource person Mr. G. Kumar, conducted this programme and provided knowledge regarding the career opportunities in the Degree of Commerce, International Finance and various other professional courses and its scope in India and in USA. The participants gained information and learnt about the greater prospects of this field.





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BUSY BEE CLUB

ORGANISES

SKILL ENHANCEMENT PROGRAMME

ON

GOODS AND SERVICES TAX (GST)



RESOURCE PERSON
NAGA ARJUN S
TAX CONSULTANT
PROP. TAX FUSIONSS



10 A.M TO 12 P.M



11 August 2023



CAUVERY HALL

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

SKILL ENHANCEMENT PROGRAMME ON GOODS AND SERVICE TAX (GST)

Name of the Activity: Skill Enhancement Programme on Goods And Service Tax (GST)

Date & Time: 11.08.2023

No. of Participants: 200

Resource Person: Mr. Naga Arjun S

Tax consultant,

Prop. Tax Fusions, Trichy.

Outcome of the Event:

Our Chief Guest Mr. S Naga Arjun, demonstrated the practical aspects of GST implementation, concepts relating to goods and services and its supply, taxable and exempted goods and the several sections linked to the concept of “supply”. It was a interactive session and the audience found it helpful in their course of academic journey.





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BUSY BEE CLUB

IN ASSOCIATION WITH
DEPARTMENT OF BUSINESS ADMINISTRATION
SYNERGY CLUB

SKILL ENHANCEMENT PROGRAMME

ON *Full stack digital marketing*



RESOURCE PERSON
MANOJ JEEVAGAN
MANAGING DIRECTOR
INYMART DIGI SOLUTIONS



 10.00 A.M. onwards

 KRT HALL

 31 AUGUST 2023

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

SKILL ENHANCEMENT PROGRAMME ON FULL STACK DIGITAL MARKETING

Name of the Activity: Awareness Program on Full Stack Digital Marketing

Date & Time: 31.08.2023

No. of Participants: 100

Resource Person: Mr. Manoj Jeevagan

Managing Director

Inymart Digi Solutions, Trichy.

Outcome of the Event:

The session was cheerfully and educationally led by Mr. Manoj Jeevagan, managing director of Inymart Digi Solutions. The topic of discussion during the session was the various forms of marketing that go unnoticed by us on a daily basis as well as the instruments that businesses employ to promote themselves in the marketplace.





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COMMERCE

BUSYBEE CLUB
ORGANISES



**SKILL ENHANCEMENT PROGRAMME
ON**

INTELLECTUAL PROPERTY RIGHTS

RESOURCE PERSON

Dr. B. BALAMURUGAN

M.A., M.A., MBA., M.Phil., Ph.D., MISTE.

ASSISTANT PROFESSOR OF ECONOMICS
THANTHAI PERIYAR GOVERNMENT
ARTS & SCIENCE COLLEGE



10.30 TO 12.00



14-09-2023



DR. RAMESHWARI
NALLUSAMY HALL



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

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Busy Bee Club Activity Report 2023-2024

SKILL ENHANCEMENT PROGRAMME

ON

INTELLECTUAL PROPERTY RIGHTS (IPR)

Name of the Activity: Skill Enhancement Programme on Intellectual Property Rights (IPR)

Date & Time: 14.09.2023

No. of Participants: 150

Resource Person: Dr. B. Balamurugan

Outcome of the Event:

Our resource person lead the programme as a super interactive session with many brainstorming activities like quiz regarding various types of intellectual property rights (IPR) and their practical aspects in the present business world along with the implications around the world. The beneficiaries gained knowledge with enthusiasm.





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SKILL ENHANCEMENT PROGRAMME

ON

INVESTOR AWARENESS



SPEAKER

Meghna Bose

DIRECTOR

Customer Relations

Eficaz Skill Development



WEDNESDAY

20 September 2023



TIME

11.00 to 12.00



JOIN VIA
GOOGLE MEET



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

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Busy Bee Club Activity Report 2023-2024

SKILL ENHANCEMENT PROGRAMME

ON

INVESTMENT AWARENESS

Name of the Activity: Skill Enhancement Programme on Investment Awareness

Date & Time: 20.09.2023

No. of Participants: 200

Resource Person: Ms. Meghna Bose

Director,

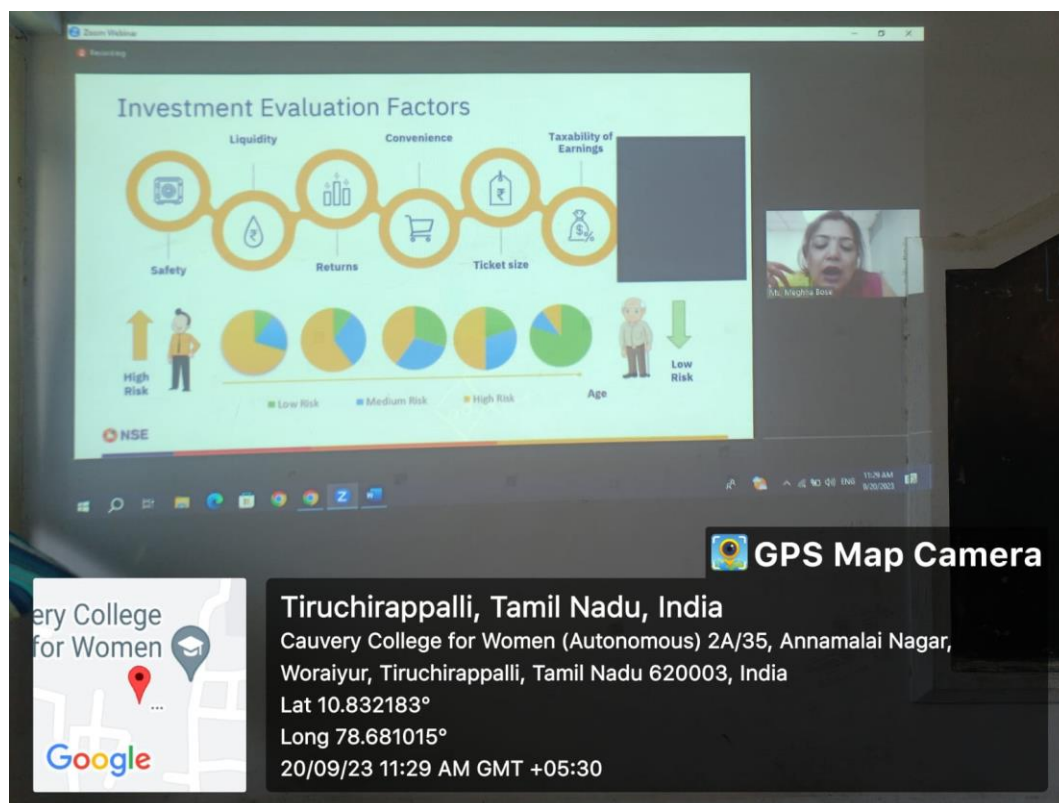
Customer Relations

EFICAZ Skill Development, Mumbai

Outcome of the Event:

Our guest speaker Ms. Meghna Bose rendered a quality session which was intellectually stimulating and informative. The session covered various concepts like **Mutual Fund, Types of investing activities Investment in Securities market, Account opening form** etc.

It was highly informative and the participants gained many useful insights from the session. The participants were enriched with in-depth knowledge with regard to **Securities market** and the allied subjects.





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**PG & RESEARCH DEPARTMENT OF
COMMERCE
BUSY BEE CLUB**

IN COLLABORATION WITH

**FORUM OF FREE ENTERPRISES, MUMBAI
&**



**TIRUCHIRAPALLI DISTRICT
CHAMBER OF COMMERCE**

ORGANISES

**57TH A.D. SHROFF MEMORIAL
INTER-COLLEGIATE ELOCUTION CONTEST
(2023-24)**

JUDGES

DR.A.PREMAVASUMATHI

**Head, Department of Master of Business Administration
K.Ramakrishnan College of Engineering (Autonomous)
Samayapuram**

DR.R.NANDHINI

**Assistant Professor (Senior Grade)
Department of English
Anna University
Trichy**

DR.S.KAMARAJ

**Senior Siddha Doctor
Former RMO (Residence Medical Officer)
Government Medical College
Trichy**



**5th OCTOBER 2023
THURSDAY**



10 A.M,



**DR.RAMESWARI
NALLUSAMY
HALL**

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

57TH A.D. SHROFF MEMORIAL INTER - COLLEGIATE ELOCUTION CONTEST (2023-2024)

Name of the Activity: 57th A.D. Shroff Memorial Inter - Collegiate Elocution Contest

Date & Time: 05.10.2023

No. of Participants: 35

Venue: Dr. Rameswari Nallusamy Hall

This program was conducted by **CHAMBER OF COMMERCE** in association with Busy Bee Club, Cauvery College for Women (Autonomous) for the academic year 2023-2024.

**“Communication is your ticket to success,
if you pay attention and learn to do it effectively.”**

There were participants from various institutions and an elocution competition was conducted among them to enrich the knowledge and to showcase their talents

The topics for the competition were:-

- Is the Indian rupee ready to emerge as a global currency, and what steps should the government take to achieve the goal?
- Is the Indian economy on –track to become a 5-trillion dollar economy by 2025?
- Is unemployability a bigger problem than unemployment? Recent steps to skill India.





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BUSY BEE CLUB

ORGANISES

BUSINESS

QUIZ

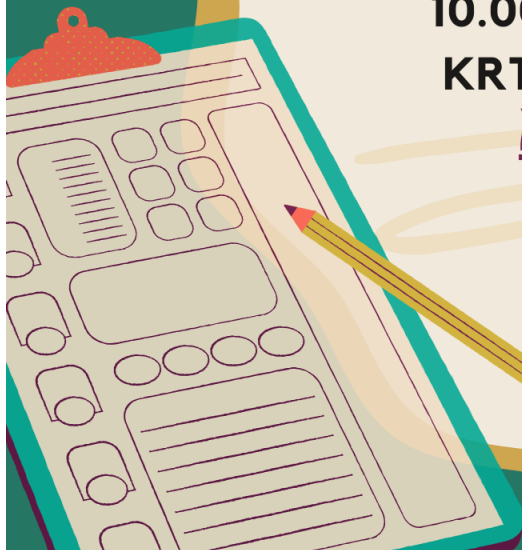
Thursday, October 05 2023

10.00 am onwards

KRT HALL

What's happening?

1. GENERAL ROUND
2. WHO'S WHO
3. EXPAND THE ACRONYM
4. RAPID FIRE



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Busy Bee Club Activity Report 2023-2024

Name of the Activity: Intra-Departmental Business Quiz Competition

Date & Time: 05.02.2024

No. of Participants: 100

Venue: KRT Hall

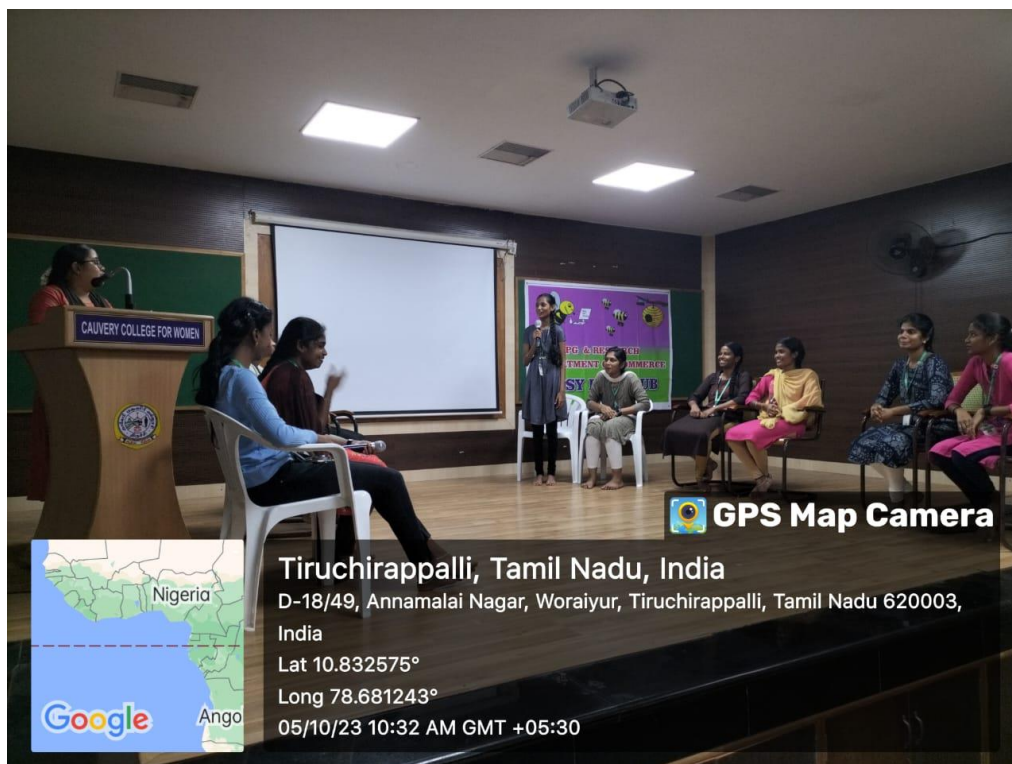
“Quiz Competition is a platform where intelligence and curiosity converge”

There were participants from various classes from I and II years of Commerce Stream to enrich the business knowledge and to showcase their talents.

The rounds for the competition were:-

- Preliminary Round
- Round 1 – General Round
- Round 2 – International Round
- Round 3 – Who’s Who
- Round 4 – Abbreviations
- Round 5 – Years of Importance

The Certificates of Merit and Appreciations were provided to the respective participants.





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PG & RESEARCH DEPARTMENT OF COMMERCE
BUSY BEE CLUB

IN ASSOCIATION WITH

NATIONAL CADET CORPS

ORGANISES

SKILL ENHANCEMENT PROGRAMME

ON THE EVE OF

WORLD HEART DAY 2023

CPR - AED HANDS ON WORKSHOP

RESOURCE PERSON



6TH OCTOBER
2023



10 30 AM



Dr RAMESWARI
NALLUSAMY HALL



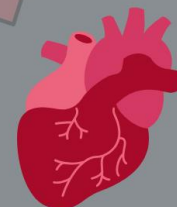
DR. SENTHILKUMAR NALLUSAMY

M.D., D.N.B (Med)., D.N.B (Cardio).,
MNAMS., FACC (USA)., FESC., FSCAI.

Chief Consultant &
Interventional Cardiologist

RANA HOSPITAL, TRICHY

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Busy Bee Club Activity Report 2023-2024

Skill Enhancement Programme on the Eve of Heart Day 2023

(CPR – AED Hands On Workshop)

Name of the Activity: Skill Enhancement Programme on the Eve of Heart Day 2023

(CPR – AED Hands On Workshop)

Date & Time: 06.10.2023

No. of Participants: 100

Resource Person: Dr. Senthilkumar Nallusamy

Chief Consultant &

Interventional Cardiologist

RANA Hospital, Trichy.

Outcome of the Event:

The beneficiaries had a intellectually stimulating session. And the practical demonstration was done both by the medical team followed by our students with the help of mannequin under supervision. It involved techniques used for both adults and infant in situations of emergencies. Live demonstration of AED kit was also provided.





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BUSY BEE CLUB

ORGANISES

DATA DYNAMICS & PROFESSIONAL DEVELOPMENT

Power BI, Excel BI & Soft Skills Workshop
for Commerce Mavericks

PREDICTING THE
FUTURE
ISN'T MAGIC
IT'S ARTIFICIAL
INTELLIGENCE

RESOURCE PERSON

Mr. MOHAMMED SHUAIB SIDDIQUI

Head - Strategy

&

Customer Outreach

BizMe Analytix

**13th December
2023**



10 AM onwards



DT LAB



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Busy Bee Club Activity Report 2023-2024

DATA DYNAMICS AND PROFESSIONAL DEVELOPMENT

POWER BI, EXCEL BI, AND SOFT SKILLS WORKSHOP

FOR COMMERCE MAVERICKS

Name of the Activity: Data Dynamics and Professional Development

Power Bi, Excel Bi, And Soft Skills Workshop

For Commerce Mavericks

Date & Time: 13.12.2023

No. of Participants: 75

Resource Person: Mr. Mohamed Shuaib Siddiqui

Head-Strategy and

Customer Outreach

BizMe Analytix, Trichy.

Outcome of the Event:

Mr. Mohamed Shuaib Siddiqui led the workshop in a very informative way. Several topics relating to the data dynamics and multiple excel tools including **POWER BI and DAX Columns** were covered. The beneficiaries worked upon the tools with the guidance of our resource person and benefitted a lot.





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ORGANISES

THE ROLE OF CORPORATE GOVERNANCE IN COMPANY'S SUSTAINABILITY

RESOURCE PERSON

MALINI M V

ASSISTANT PROFESSOR
GOVERNMENT FIRST GRADE COLLEGE
HOSAKOTE
BANGALORE RURAL DISTRICT
KARNATAKA

**14 DECEMBER
2023**



10.30 a.m.



**BOOTSTRAP
CAUVERY**



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Busy Bee Club Activity Report 2023-2024

THE ROLE OF CORPORATE GOVERNANCE IN COMPANY'S SUSTAINABILITY

Name of the Activity: The Role of Corporate Governance in Company's Sustainability

Date & Time: 14.12.23

No. of Participants: 70

Resource Person: Malini M V

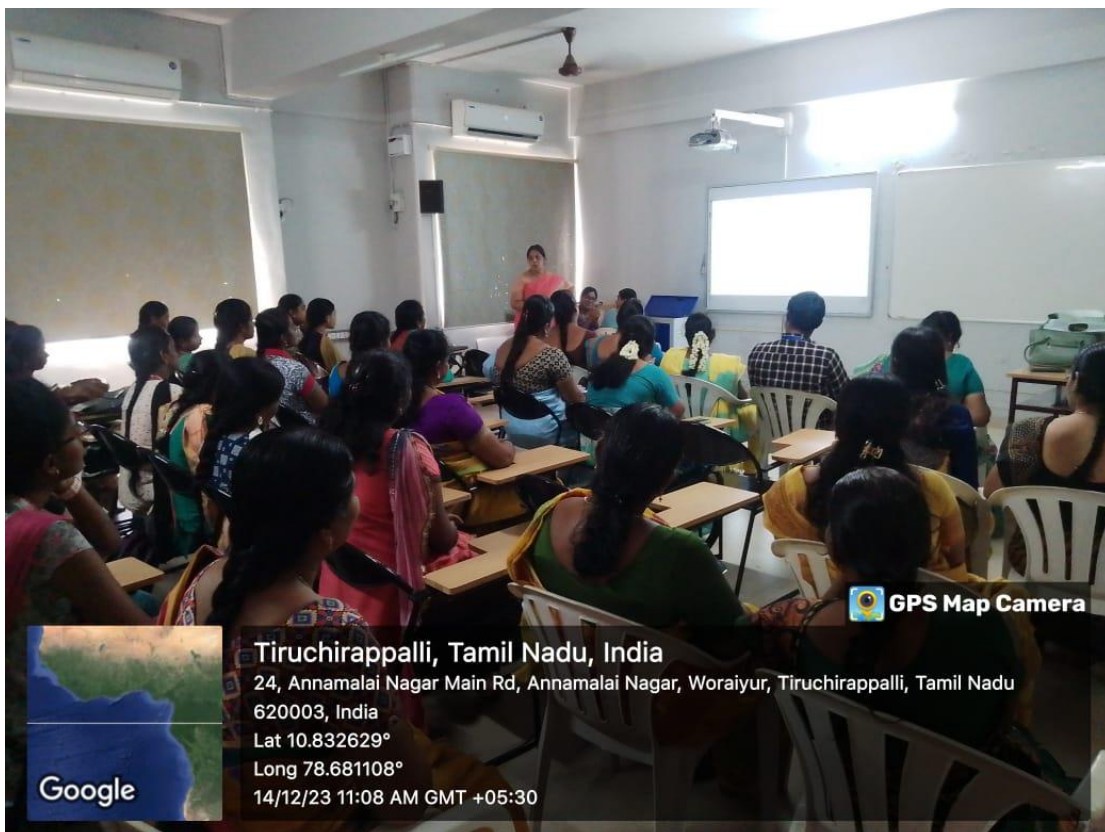
Assistant Professor

Government First Grade College

Hosakote, Karnataka

Outcome of the Event:

Our resource person for the program Malini M V shared their perspective of the role of corporate governance in company's sustainability and how it acts as a factor of change by explaining the practical hypothesis and her suggestions to it.



Nineteenth International Seminar (Webinar)
on
**DYNAMICS OF EMERGING BUSINESS INNOVATION AND
TRENDS- ACADEMIA INDUSTRY ROLE (DEBIT AIR-2024)**

**Release of Twentieth Year Issue of SMART Journal
&
Fifteenth SMART Journal Annual Awards – 2023**

6th and 7th January, 2024

Organized by



**PG & RESEARCH DEPARTMENT OF COMMERCE
DEPARTMENT OF BUSINESS ADMINISTRATION
Cauvery College for Women (Autonomous), Trichy**
www.cauverycollege.ac.in
Institute of Business Excellence

and

SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)
www.smartjournalbms.org

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Busy Bee Club Activity Report 2023-2024

**INTERNATIONAL SEMINAR on DYNAMICS OF EMERGING BUSINESS INNOVATION
AND TRENDS – ACADEMIA INDUSTRY ROLE (DEBIT AIR-2024)**

Name of the Activity: Dynamics of Emerging Business Innovation and Trends – Academia Industry
Role (DEBIT AIR-2024)

Date & Time: 06.01.2024 & 07.01.2024

No. of Beneficiaries: 100

Outcome of the Event:

Department of Commerce and Business Administration jointly with SMART Journal of Business Management Studies organized this 2 day International Seminar. The inaugural session was presided by Dr. M. Selvam, Vice Chancellor, Bharathidasan University, followed by the plenary session – I and plenary session – II, III, IV. He furnished the beneficiaries with the knowledge of research paper topics and general topics of his experience.

PLENARY SESSION - I

- The resource person Dr. Balasundramaniam, Professor, Sam Houston State University, USA, informatively spoke on the topic **“Are we going through globalization reset in terms of outsourcing?”**
- The resource person Dr. Geeta Subramaniam, Professor, Graduate School of Business, SEGI University, Malaysia gave an explanatory speech on the topic **“Empowering Independence : Charting A Path To Aging In Place With Dignity & Digitalization”**
- Our resource person Dr. Ashutosh Mohan, Faculty of Management Studies, Banaras Hindu University, Varanasi gave an illuminating speech on the topic **“Industry 5.0”**

PLENARY SESSION – II

The speaker Dr. Sankaran Venkateshwar, Professor, Saint Mary's College of California, USA spoke in an educative manner on the topic **“India's Impending Economic Boom”**.

January 7, 2024

PLENARY SESSION – III

An online session was conducted by the speaker Veera Pandian Kaliani Sundaram, Faculty of Business and Management, Universiti Teknologi MARA, Malaysia gave an descriptive talk on the topic **“Navigating The Green Path : Strategies For Establishing And Managing A Sustainable Supply Chain Network”**.

PLENARY SESSION – IV

A online meet was assisted by the speaker Dr. Jebamalai Vinanchiarachi, Former Principal Adviser to the Director General of UNIDO, Vienna, Austria gave an explanatory speech on the topic **“Measuring the extent and effectiveness of Innovation System”**.

The presentation session was also conducted for the participants (students and research scholars) who have registered from various institutions and certificate of appreciation was given.





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BUSY BEE CLUB

Organises

CAPACITY DEVELOPMENT PROGRAMME

*Design Thinking for
Entrepreneurs*



RESOURCE PERSON

MR. TAMIL SELVAN S

MIND MEMORY COACH



06 February 2024
10.30 am onwards



KRT Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

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Busy Bee Club Activity Report 2023-2024

CAPACITY DEVELOPMENT PROGRAMME

ON

DESIGN THINKING FOR ENTREPRENEURS

Name of the Activity: Capacity Development Programme on Design Thinking For
Entrepreneurs

Date & Time: 06.02.2024

No. of Participants: 100

Resource Person: Malini M V

Mind Memory Coach, Trichy.

Outcome of the Event:

The resource person Mr. Tamil Selvan S, Mind Memory Coach held the session in a very productive and interactive manner. He discussed several topics relating to the memory tactics to use in order to reach greater heights of learning. He also taught the mind and memory tips and tricks to use in real life and the ways to enhance them. The participants of the programme benefitted a lot from his tips.





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**PG & RESEARCH DEPARTMENT
OF COMMERCE**
BUSY BEE CLUB
ORGANISES

BUSINESS QUIZ

FEBRUARY

THURSDAY 08 @ 10 a.m.

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

Name of the Activity: Intra-Departmental Business Quiz Competition

Date & Time: 08.02.2024

Venue: Dr. Rameswari Nallusamy Hall

No. of Participant: 100

This program was conducted by the **DEPARTMENT OF COMMERCE** in association with Busy Bee Club, Cauvery College for Women (Autonomous) for the academic year 2023-2024.

“Quiz Competition is a platform where intelligence and curiosity converge”

There were participants from various classes from I and II years of Commerce Stream to enrich the business knowledge and to showcase their talents.

The rounds for the competition were:-

- Preliminary Round
- Round 1 – Current Affairs
- Round 2 – International Round
- Round 3 – Logo guessing
- Round 4 – Abbreviations
- Round 5 – Connections

The Certificates of Merit and Appreciations were provided to the respective participants.





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC

ISO 9001:2015 CERTIFIED

ANNAMALAINAGAR, TRICHY-18

PG & RESEARCH DEPARTMENT OF COMMERCE

**BUSY BEE CLUB
ORGANISES**

CAPACITY DEVELOPMENT PROGRAMME ON FINANCIAL EDUCATION FOR YOUNG CITIZEN

RESOURCE PERSON

Dr. A Alexander

Certified Financial Education Trainer
SEBI NISM Empanellement

FEBRUARY

THURSDAY 09 @ 10 a.m.

**DR. RAMESARI NALLUSAMY
HALL**



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

FINANCIAL EDUCATION FOR YOUNG CITIZEN

Name of the Activity: Financial Education for Young Citizen

Date & Time: 09.02.2024

No. of Participants: 100

Resource Person: Dr. A Alexander

Certified Financial Education

Trainer - SEBI NIS Empanelment,
Salem.

Outcome of the Event:

Our resource person Dr. A Alexander, Certified Financial Education Trainer, SEBI- NISM Empanelment, lead this programme of financial education to young citizens in an interactive way. Sir spoke about the basics of finance, the finance practices to be followed by the students for a better future.





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COMMERCE**

BUSY BEE CLUB

CORDIALLY INVITES YOU ALL FOR THE

Valedictory Ceremony 



12TH MARCH 2024

1 PM ONWARDS



CAUVERY HALL

ALL ARE WELCOME

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2023-2024

VALEDICTORY CEREMONY - 2K24

Name of the Activity: Valedictory Ceremony

Date & Time: 12.03.2024

No. of Participants: 930

The Commerce department Valedictory Ceremony for the year 2024 happened on 15.03.2024. Dr.N.Savithri, Dean of Arts, Head of the Department of Commerce, Mrs.N.Aruna, UG Head Incharge, & Associate Professor, Dr. S. Shameem, Vice Principal and other Professors and all the commerce students attended the valedictory ceremony. All the students who participated and won in inter-departmental and inter-collegiate competitions were felicitated by Dr.N.Savithri ma'am, Mrs.N.Aruna and Dr.Shameem. All the class representatives, President, Secretary, Treasurer, Volunteers of various clubs, Fine Arts, Sports were honored for their worthy works and they were all presented with a memento.



